

City Overview

Location and Background

The City of Mauston is the County seat of Juneau County, and located 73 miles north of Madison, WI. It is also next door to Wisconsin’s second and fourth largest lakes, Petenwell and Castle Rock Lake. The city was founded by Milton M. Maugh and was originally named Maughs Town after the founder. The city’s beginning was based on the lumber industry of early Wisconsin.



Incorporated in 1887 with a population of 1,857 the city today has a population of approximately 4,500. Mauston is a full service municipality providing police and fire protection, water/wastewater utilities, solid waste collection, curbside recycling, a small airport, parks and recreation, public works, planning/zoning and other services.

Local Economy

Mauston benefits from its position along the 90-94 Interstate and a central location between several economic centers.

- Minneapolis, MN 220 mi.
- Chicago, IL 210 mi.
- Milwaukee, WI 140 mi.
- Madison, WI 73 mi.
- La Crosse, WI 70 mi.

The Following list outlines the top ten private employers within the city and its immediate borders.

Employer	Type of Business
Hess Memorial Hospital	Medical
Mile Bluff Clinic	Medical
Parker Hannifin	Manufacturing
Master Mold	Manufacturing
Brenner Tank	Manufacturing
Festival Foods	Grocery
Brunner Manufacturing	Manufacturing
Kwik Trip	Trucking
Stroh Precision Die Casting	Manufacturing
Dumore Corporation	Manufacturing

The Following list outlines the current retail chains in Mauston. The number in parenthesis represents the number of any additional local business that might provide a similar service to give you an idea of additional saturation.

Existing Retail Chains

- K-Mart
- Festival Foods
- Lamperts
- Kudick Chevrolet
- Walgreens (1)
- True Value
- McDonalds
- Culvers
- Pizza Hut (3)
- Subway (2)
- China Buffet (1)
- Hearty Platter (1)
- Dollar General
- Family Dollar
- US Cellular

(Number of additional similar, competing, local businesses)

Educational & Healthcare Facilities

The Mauston Area School District serves the City and surrounding area, and provides education for 4 year-old pre-K through senior high education. District schools within the City include:

- Westside Elementary (grades 4K-2),
- Grayside Elementary (grades 3-5),
- Olson Middle School (grades 6-8), and
- Mauston High School(grades 9-12)

In 2011, the district initiated an iLead Charter school, with a curriculum focused on innovation and entrepreneurial development. Other important educational community assets include the Western Technical College-Extended Campus and St Patrick's Private School (grades 4K - 8).

Juneau County's only hospital is also located in Mauston and includes the Hess Memorial Hospital, and the Mile Bluff Medical Center. The Hospital offers nearly 50 medical providers on staff, and over 40 visiting specialists.

Culture & Recreation

The Mauston Residents enjoy a wide variety of recreational and cultural opportunities. The City maintains five beautiful parks. Among them, the most noteworthy are Lions Park and the Downtown Riverside Park. The City hosts several summer activities within its park system including a Farmers Market, the Mauston Community Band, Movies in the Park, and a youth summer recreation program.

Popular events hosted in the Mauston Area each year include:

- The Turtle Dunk (Polar Bear Plunge)
- The Woodside Ranch Homemade Sled Race
- Juneau County Dairy Breakfast
- Fourth of July Celebrations
- Prime Time Jimmy Kline Ride
- Juneau County Fair
- Charity Tractor Pull
- Pumpkin Bash

The Mauston Hath Public Library, made possible by generous contributions most notably a \$1M dollar pledge from Bill and Jean Hatch, is an impressive facility and resource for our rural community. The library overlooks the Lemonweir River and Riverside Park. In addition to the traditional library services of the borrowing of books, periodicals, DVD's, and videos, the Library also offers a state-of-the-art computer lab, genealogy archive, free Wi-Fi, meeting rooms, weekly children's programs, and pre-school story times.

Mauston is conveniently situated within a 20-30 minute drive of several surrounding outdoor and recreational attractions:

- Elroy -Sparta Bike Trail (19 min)
- Castle Rock Lake (20 min)
- Wisconsin Dells (22 min)
- Mirror Lake State Park (29 min)
- Necedah National Wildlife Refuge (30 min)

The Mauston community also supports several sports leagues and club organizations.

- American Legion
- Church Softball League
- Bowling League
- 4-H
- Future Farmers of America
- Historical Society
- Kiwanis & Key Club
- Legion Baseball League
- Lions & Lioness Club
- Moose Lodge
- Tavern Softball League
- Toastmasters Club
- Youth Baseball League

City Profile & Statistics

CITY STATISTICS	FY08	FY09	FY10	FY11	FY12	FY13
Population	4,293	4,411	4,312	4,447	4,517	4,507
Equalized Value (TID out)	191,485,000	183,763,600	177,094,900	175,288,100	165,962,400	151,735,300
Mil Rate per \$1,000	8.37	8.71	9.57	9.47	9.47	10.69
General Fund Budget	3,819,859	3,616,545	3,727,396	3,885,375	3,885,375	3,899,579
City FTE Equivalents	28.8	28.8	28.8	28.8	28.8	28.8
<i>Per 1,000 Population</i>	6.71	6.53	6.68	6.48	6.38	6.39
Square Miles	4.67	4.67	4.90	4.90	4.90	4.90
Lane Miles of Streets	27.7	27.7	27.7	27.7	28.6	28.6
Number of Parks	8	8	8	8	8	8
Park Acreage	44.6	44.6	44.6	44.6	44.6	44.6
Summer Rec Programs	9	9	8	8	8	8
Police - Calls for Service	3,567	3,026	3,003	2,794	2,999	2,932
Fire - Calls for Service	45	54	47	57	44	35
Residential Permits	145	131	170	178	174	119
<i>Value of Construction</i>	1,630,646	1,114,904	1,292,480	1,222,091	987,481	740,879
Commercial Permits	35	31	45	42	55	54
<i>Value of Construction</i>	1,119,249	6,646,932	4,002,241	1,842,598	7,018,766	4,333,383
Total Permits	180	162	215	220	229	173
<i>Value of Construction</i>	2,749,895	7,761,836	5,294,721	3,064,689	8,006,247	5,074,262
Water Pumped (1,000 gal)	197,695	187,699	175,390	160,984	180,511	182,088
Wastewater Treated (1,000 gal)	279,726	205,551	225,474	211,478	157,802	195,266
Unemployment Rate (County)	6.0%	10.2%	9.9%	9.3%	8.7%	N/A
Per Capita Income (County)	28,846	29,367	30,155	31,753	33,151	N/A